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## **Exhibit B**

for:

### **PETITION UNDER 37 C.F.R. § 1.181**

in

Application Serial No. 09/625,442

CONFIGURABLE ELECTRONIC REDEEMABLE COUPON

Inventor: Patrick Hung

Filed: July 26, 2000

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UNITED STATES PATENT AND TRADEMARK OFFICE

MAY 24 2004

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/625,442	07/26/2003	Patrick Siu-ying Hung	CP0001US	8356

22849 7590 12/29/2003

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EXAMINER
CARLSON, JEFFREY D

ART UNIT	PAPER NUMBER
3622	

DATE MAILED: 12/29/2003

Please find below and/or attached an Office communication concerning this application or proceeding.

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<b>Interview Summary</b>	<b>Application No.</b>	<b>Applicant(s)</b>
MAY 24 2004 U.S. Patent & Trademark Office		09/625,442 HUNG, PATRICK SIU-YING
<b>Examiner</b>	<b>Art Unit</b>	
Jeffrey D. Carlson	3622	

All participants (applicant, applicant's representative, PTO personnel):

(1) Jeffrey D. Carlson. (3) \_\_\_\_\_.

(2) Scott Hewett. (4) \_\_\_\_\_.

Date of Interview: 22 December 2003.

Type: a) Telephonic b) Video Conference  
c) Personal [copy given to: 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No.  
If Yes, brief description: \_\_\_\_\_.

Claim(s) discussed: 1, 10, 13 and 16.

Identification of prior art discussed: Mankovitz et al.

Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: See Continuation Sheet.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN ONE MONTH FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

*J.W.L.*  
**COPY**  
Examiner's signature, if required

Continuation of Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Applicant argues that Mankovitz et al has no means to improve the scanning. Examiner points out that Mankovitz et al inherently has "sufficient" contrast, pixel quality, strobing, etc because the device of Mankovitz et al is assumed to work. Applicant's noted problem that cell phones, pdas, etc typically have poor displays is moot without the claims requiring a cell phone, pda, etc. Mankovitz et al is clearly motivated to provide operative scanning. Further, as applicant points out in the spec, the displays can be lower quality as long as they work with the associated scanning equipment. Applicant argued that Mankovitz et al does not teach the plural barcode formats. Mankovitz et al indeed teaches different coupon formats - the alphanumeric coupon can be taken to be a second barcode format, as it is a different version of the UPC barcoded coupon. Applicant argued that Mankovitz et al does not teach decryption in the coupon device. Examiner points out that Mankovitz states that the coupon data is "encrypted to avoid use by systems other than authorized [devices]." This is taken to teach that the system stores encrypted coupon data in the portable device. This prevents unauthorized coupon devices from being used..

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